



## 2007 *Family Day - A Day to Eat Dinner with Your Children*<sup>TM</sup>

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**September 22, 2008**

Highlights from *Family Day – A Day to Eat  
Dinner with Your Children*<sup>TM</sup> Celebrations

September 24, 2007



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Honorary Chair of *Family Day* for California, First Lady Maria Shriver, hosted a *Family Day* event sponsored by Safeway and MealsTogether.com for school children in San Francisco



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Young and old pledged to eat dinner as a family one more time a week at a Kingsford charcoal *Family Day* grilling event in New York last March.





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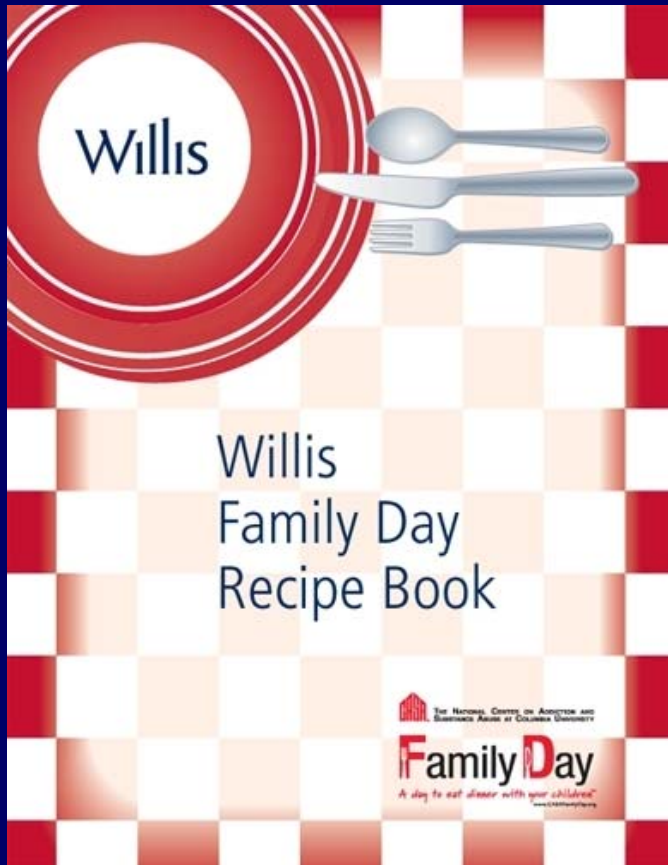
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Governor Kathleen Sebelius of Kansas signed her *Family Day* proclamation at an event hosted by Silver Associate Sponsor The Kroger Co. the Friday before *Family Day*.



## 2007 *Family Day - A Day to Eat Dinner with Your Children™*



Signature Sponsor  
Willis Group Holdings  
created the  
*Willis Family Day  
Recipe Book* featuring  
recipes from their  
employees. The recipe  
book was made  
available to employees  
worldwide.



## 2007 *Family Day* - A Day to Eat Dinner with Your Children™



Along with holding three “Dinner and a Movie” events on *Family Day*, Signature Sponsor National Amusements, Inc. promoted *Family Day* by displaying the above slide on its more than 1,000 movie screens.

Muvico Theaters, Inc also displayed the *Family Day* slide on their more than 200 movie screens.



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Actress Tina Sloan and CBS's *Guiding Light* cast hosted a *Family Day* event at the Bronx Zoo for CASASTART<sup>sm</sup> Uniondale kids





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Media Partner TV Land once again pre-empted programming for an hour on *Family Day* as well as aired *Family Day* PSAs and held their *Family Day* online pledge.



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*Family Day Partner The Box Girls created the Family Dinner Box of Questions and is giving a portion from the sale of the box to CASA*



# 2007 Family Day - A Day to Eat Dinner with Your Children™



## Family Day, 2007

By the President of the United States of America

### A Proclamation

Families are the cornerstone of our Nation. On Family Day, we reaffirm our dedication to strengthening America's families and recognize the importance that the bonds between parents and children hold for the future of our country.

Parents and family members are the first and most important influence in a child's life. Families offer a stable and nurturing environment by providing love, guidance, support, and comfort. They help young people gain the skills they need to succeed in life and the courage and drive to realize their dreams. By caring for and spending time with their children, parents instill life-long values and help build a better America.

My Administration is committed to supporting American families. We are working with both basic and community organizations to promote healthy marriage, responsible fatherhood, and positive youth development. When children are connected to family, community, school, and places of worship, they are more likely to make good choices and reach their full potential.

Families help prepare children for the opportunities and challenges of the 21st century by encouraging them and insisting on high standards. Strong, loving families help young Americans grow into successful adults and build a Nation shining with optimism.

NOW, THEREFORE, I, GEORGE W. BUSH, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim September 24, 2007, as Family Day. I call upon the people of the United States to observe this day by engaging in activities that strengthen the bonds between parents and children.

IN WITNESS WHEREOF, I have hereunto set my hand this twentieth day of September, in the year of our Lord two thousand seven, and of the Independence of the United States of America the two hundred and thirty-second.

President George W. Bush proclaimed *Family Day* for the seventh consecutive year. The Governors of all 50 states and the Mayors and Executives of more than 750 cities and counties also proclaimed and supported *Family Day*.



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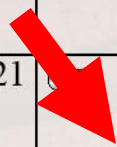


For the third year in a row, Niagara Falls lit up in red and blue to celebrate *Family Day*. The LaSalle-Wacker Building in Chicago and the Oklahoma State Capitol Dome also lit up in *Family Day* colors.



# 2007 Family Day - A Day to Eat Dinner with Your Children™

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 Labor Day, Labour Day (CAN)	2	3	4	5	6
 7	8	9	10	11	12	13
14	 15	16	17	18 Patriot Day	19	20
21	22 First Day of Fall: Family Day - A Day to Eat Dinner with Your Children™	23	24	25	26	27
28	 29	30 Rosh Hashanah				 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



FranklinCovey and The Time Factory are among the calendar companies recognizing *Family Day* in calendars and planners.

2008  
SEPTEMBER



# 2007 Family Day - A Day to Eat Dinner with Your Children™



## CHURCH OF ST. IGNATIUS LOYOLA

980 PARK AVENUE AT 84TH STREET • NEW YORK, NEW YORK 10028 • (212) 288-3588

WWW.STIGNATIUSLOYOLA.ORG

“Building a Community of Disciples”

September 23, 2007

Twenty-fifth Sunday in Ordinary Time

### Who's Coming to Dinner?

The next time you're tempted to worry about whether you should cook dinner for your family or order take out, stop and remember that what your kids really want at the dinner table is YOU! Your undivided attention is the most important ingredient for your family's dinnertime because frequent family meals are one of the best ways to stay engaged in your children's lives.

Dinner is a perfect time to connect with your family on a daily basis. Asking your kids about their day and talking about yours, shows your kids that you love them and demonstrates that you are there to listen to them. If you make it a habit of staying engaged in your kids' lives and communicating with them now, your kids will be more willing to talk to you when they start feeling the pressure from their peers to start experimenting with cigarettes, illegal and prescription drugs or alcohol.

their children's lives. *Family Day* is celebrated annually on the fourth Monday in September, September 24 in 2007. Scores of families, non profit groups and corporations nationwide will celebrate *Family Day*.

St. Ignatius Loyola, the first church in the country to celebrate *Family Day* back in 2001, continues to be a champion supporter of *Family Day*. This year the family at St. Ignatius Loyola Parish will be joined by 20 Catholic archdioceses and dioceses across the country.



Since 1996 research by The National Center on Addiction and Substance Abuse (CASA\*) at Columbia University has found that the more often kids eat with their family, the less likely they are to smoke, drink or use drugs. CASA's 2007 report *The Importance of Family Dinners IV* found that compared to teens who have five to seven family dinners a week, those who dine with their families fewer than three nights a week are: three and a half times likelier to have abused prescription drugs; three times likelier to have tried marijuana; more than two and a half times likelier to have tried cigarettes and one and a half times likelier to have tried alcohol.

CASA launched *Family Day - A Day to Eat Dinner with Your Children™* in 2001 as a national initiative to remind parents about the importance of parental engagement in

It's only fitting that St. Ignatius Loyola embrace the importance of family dinners, given that sharing meals with loved ones played a significant role in Jesus' life. When Jesus was young, he and his parents would go to Jerusalem to celebrate the Feast of the Passover as a family event.

Years later, many key events in Jesus' ministry took place while a meal was being shared with family and friends. Jesus was at a wedding feast with his mother when he performed his first miracle. On another occasion, after giving spiritual food to the crowd of more than 5,000 who eagerly listened to him teach along the mountainside, Jesus miraculously multiplied five loaves of bread and two fish and everyone present enjoyed a meal together.

More than 50 religious organizations across the country celebrated *Family Day*.

The Church of St. Ignatius Loyola in New York City promoted *Family Day* by including an essay by Joseph Califano in their bulletin on the Sunday before *Family Day* encouraging parishioners to eat dinner as a family.



# 2007 Family Day - A Day to Eat Dinner with Your Children™



## 家族と一緒に食事をしよう!

私たちILMは「ファミリーデー」運動を推進しています。

ドラッグ使用や、喫煙、飲酒など、子どもの非行を防ぐために、家族と食事をすることが有効であるというデータを基に、2001年にコロンビア大学内のCASA (The National Center on Addiction and Substance Abuse) が始めた「ファミリーデー」(9月の第4月曜日) Family Day-A Day to Eat Dinner with Your Children™ ([www.casafamilyday.org](http://www.casafamilyday.org))は、さらなる広がりを見せています。カナダやメキシコに続き、プエルトリコやグアムでも「ファミリーデー」運動が始まりました。そして、日本でも、いよいよ「家族の日」が制定されました。内閣府特命担当大臣が決定した、日本における「家族の日」は、「家族・地域のきずなを再生する国民運動」として、子どもを育む家族の素晴らしさや価値を国民が再認識することが必要であるという考えが基本になっています。11月の第3日曜日(2007年は11月18日)



旅行がスポンサーになったプエルトリコの「ファミリーデー」イベント



プエルトリコで作られた「ファミリーデー」ロゴ

が「家族の日」で、11月11日(日)から24日(土)が「家族の週間」です。「家族の日」には家族内だけではなく、学校、地域社会などの関わりの中で、子育ての楽しさを実感し、家庭を築く大切さの理解を深めるために、全国で様々な活動が行われる予定です。米国では多くの企業が社員や顧客とともに「ファミリーデー」運動を推進しています。この運動の運営母体のCASAは、参加企業に以下のような提案をしています。1. 「ファミリーデー」当日(2007年は9月24日)には2時間早く退社し、家族と食事をします。2. 各社のウェブサイトで、「ファミリーデー」の公共アナウンスメントを掲載する。3. 「ファミリーデー」のポスターやパンフレットを社内の食堂に掲示する。4. ファミリーデー・マグネットなどを従業員や顧客に配布する。ILMは米国の「ファミリーデー」運動を報道するとともに、日本における「家族の日」を読者の皆さまとともに推進していきます。



発行: 株式会社インターナショナル・フューチャー・メディア ILM [www.ilm-tokyo.co.jp](http://www.ilm-tokyo.co.jp)

International Luxury Media, Silver Associate Sponsor and Media Partner in Japan, wrote about *Family Day* in their magazines *Oceans*, *Harper's Bazaar Japan*, *SevenSeas*, *Chronos* and *Rolling Stone Japan*



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Hogar Niñito Jesús Inc. representatives and Puerto Rico's Secretary of State Honorable Fernando Bonilla (holding the *Family Day* proclamation) celebrated *Family Day* in Puerto Rico at a luncheon at the United Way.



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*Celebrate Family Day – A Day to Eat  
Dinner with Your Children™*

**September 22, 2008**